“Out of all United Nations conferences where I have been in the last five years, this venue is the best. It is quite pleasant with great facilities”

Sha Zukang
UN General Secretary for Rio+20.
Rio de Janeiro
Your event in Brazil’s wonderful city

“Ah! esse Brasil lindo e trigueiro
É o meu Brasil brasileiro
Terra de samba e pandeiro
Brasil pra mim, pra mim, Brasil!”

Aquarela do Brasil
Ary Barroso
Rio de Janeiro is a unique city where natural beauty lives in perfect harmony with the local personality and hospitality.

There is no better place for those who wish to combine business and leisure. Represented by the Christ the Redeemer statue, one of the World Seven Wonders, the city grows quickly, particularly in the region of Barra da Tijuca, district of west zone where Riocentro is located.

Next, we present a wide service range that you will find in Rio de Janeiro and Barra da Tijuca, which are able to make that anyone feel as comfortable as in their own home.
Airports
Almost 2 million foreign tourists per year

26 AIRLINES, 5 DOMESTIC ONES AND 21 INTERNATIONAL ONES
+80 MILLION PASSENGERS FOR 2039
THE LARGEST INTERNATIONAL AIRPORT IN BRAZIL*
AVERAGE OF 589 INTERNATIONAL FLIGHTS PER WEEK

*Considering the total airport area
Rio de Janeiro Airport - Santos Dumont
Receive national flights
Location: Rio de Janeiro Downtown – Close to South Zone and Avenida Brasil, one of the main express highways.
General Telephone/PABX: [21] 3814-7070
Shipping Gates: 8
Terminals: 2
Distances:
- Up to the closest subway station: 800 m (Cinelândia Station)
- Up to the city bus station: 3 km (Novo Rio Bus Station)
- Up to Riocentro: 33 km
9 million passengers in average and 127 thousand flights per year

Rio de Janeiro International Airport/Galeão - Antonio Carlos Jobim
Receive national and international flights
Location: Ilha do Governador - Close to the main express highways, such as Linha Vermelha, Linha Amarela and Avenida Brasil.
General Telephone/PABX: [21] 3398-5050
Shipping Gates: 12 (7 internationals and 5 nationals)
Terminals: 2
Distances:
- Up to downtown: 20 km
- Up to the closest subway station: 17 km (Praça XI Station)
- Up to the city bus station: 15 km (Novo Rio Bus Station)
- Up to Riocentro: 33 km
17 million passengers in average and 143 thousand flights per year

Jacarepaguá Airport - Roberto Marinho
Receives private and executive aircrafts
Location: Jacarepaguá - Close to Linha Amarela and Avenida das Américas.
General Telephone/PABX: [21] 2432-7000/ 2432-7070
Terminals: 1
Distances:
- Up to the closest bus station: Alvorada: 3.6 km
- Up to the closest subway station: 22.2 km (Shopping Nova América Subway – Del Castilho Station)
- Up to the closest BRT station: 650 m
- Up to the city bus station: 29 km (Novo Rio Bus Station)
- Up to Riocentro: 11 km
145 million passengers in average and 76 thousand flights per year
National and International Airlines

- AIRFRANCE
- BRITISH AIRWAYS
- TRIP Linhas Aéreas
- UNITED
- Aerolíneas Argentinas
- QATAR Airways
- LAN
- IBERIA
- KLM
- GOL Linhas Aéreas Inteligentes
- Emirates
- PASSAREDO
- American Airlines
- DELTA
- Copa Airlines
- Alitalia
- TAP PORTUGAL
- Avianca
- Lufthansa
- Azul Linhas Aéreas Brasileiras
- TACA
- TAG Linhas Aéreas de Angola
- TAM
- BQB LINEAS AEREAS
- AeroMexico
- U.S. AIRWAYS
Hotel Chain

Rio de Janeiro
- 505 hosting establishments
- 39,600 rooms

Barra da Tijuca
- 50 hotels
- 13,000 apartments up to 2016

In a 16 km radius from Riocentro we find:
- 2863 Apartments in 5-stars Hotels
- 3130 Apartments in 4-stars Hotels
- 1418 Apartments in 3-stars Hotels
Architectural design signed by Jean Michel Wilmotte, Hotel Grand Mercure will be managed by Accor, world leader in hotel operation and market leader in Europe and Latin America.

306 APARTMENTS
550M² MEETING ROOMS
2 RESTAURANTS - with capacity for 140 and 80 seats
SWIMMING POOL
FITNESS & SPA ROOMS
SHUTTLE SERVICE
# Hotel Chain in Barra da Tijuca

<table>
<thead>
<tr>
<th>HOTELS</th>
<th>CATEGORY</th>
<th>STATUS</th>
<th>Nº APARTMENTS</th>
<th>DISTANCE FROM RIOCENTRO</th>
<th>ADDRESS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grand Mercure Riocentro</td>
<td>5</td>
<td>Predicted to the 1st semester/ 2015</td>
<td>306</td>
<td>no Riocentro</td>
<td>Av. Salvador Allende, 6555</td>
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<tr>
<td>Heritage Design Hotel</td>
<td>5</td>
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<td>279</td>
<td>9,6 KM</td>
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<tr>
<td>Hilton</td>
<td>5</td>
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<td>298</td>
<td>4 KM</td>
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<tr>
<td>Windsor Barra</td>
<td>5</td>
<td>In operation</td>
<td>338</td>
<td>16,7 KM</td>
<td>Av. Lúcio Costa, 2630</td>
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<tr>
<td>Radisson</td>
<td>5</td>
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<td>292</td>
<td>16 KM</td>
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<td>436</td>
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<td>434</td>
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<td>Pestana Rio Barra</td>
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<td>311</td>
<td>13,4 KM</td>
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<tr>
<td>Brisa Barra Hotel</td>
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<td>140</td>
<td>13,3 KM</td>
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<tr>
<td>Windsor Tower</td>
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<td>300</td>
<td>12,8 KM</td>
<td>Rua Martinho de Mesquita</td>
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<tr>
<td>Mercure Barra da Tijuca</td>
<td>4</td>
<td>In operation</td>
<td>136</td>
<td>18,1 KM</td>
<td>Av. do Pepê, 56</td>
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<tr>
<td>Atlântico Sul</td>
<td>4</td>
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<td>10,9 KM</td>
<td>Av. Lucio Costa, 18000</td>
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<tr>
<td>Royalty Barra</td>
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<tr>
<td>Tropical Barra</td>
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<td>Av. do Pepê, 500</td>
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<tr>
<td>Windsor Oceânico</td>
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<td>Rua Martinho de Mesquita, 129</td>
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<td>AC Hotels Marriott</td>
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<td>16,4 KM</td>
<td>Av. Evandro Lins e Silva, 600</td>
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<tr>
<td>Promenade Paradiso All Suites</td>
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<td>175</td>
<td>16 KM</td>
<td>Av. das Americas, 487</td>
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<td>Transamérica Prime Barra</td>
<td>4</td>
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<td>319</td>
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<td>Av. Gastão Senges, 395</td>
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<tr>
<td>Promenade Casa del Mar</td>
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<td>64</td>
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<tr>
<td>Bourbon Barra Premium Residente</td>
<td>4</td>
<td>In operation</td>
<td>178</td>
<td>11,1 KM</td>
<td>Rua Malibu, 1355</td>
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<tr>
<td>Promenade Barra First</td>
<td>4</td>
<td>In operation</td>
<td>218</td>
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<td>Av. das Americas, 7897</td>
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<tr>
<td>Ramada Riocentro</td>
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<td>In operation</td>
<td>216</td>
<td>1,5 KM</td>
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<tr>
<td>Novotel Parque Olímpico</td>
<td>3</td>
<td>In operation</td>
<td>150</td>
<td>9 KM</td>
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<tr>
<td>Ibis Parque Olímpico</td>
<td>3</td>
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<td>256</td>
<td>9 KM</td>
<td>Av. Embaixador Abelardo Bueno, 1511</td>
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<tr>
<td>Entremares Hotel</td>
<td>3</td>
<td>In operation</td>
<td>64</td>
<td>18,4 KM</td>
<td>Av. Eriço Veríssimo, 846</td>
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</tbody>
</table>
## Hotel Chain in Barra da Tijuca

<table>
<thead>
<tr>
<th>No.</th>
<th>Hotel Name</th>
<th>Category</th>
<th>Status</th>
<th>Nº Apartments</th>
<th>Distance From RioCentro</th>
<th>Address</th>
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<tbody>
<tr>
<td>26</td>
<td>Gaivota Rio</td>
<td></td>
<td>In operation</td>
<td>80</td>
<td>18,3 KM</td>
<td>Av. Belisário Leite Andrade Neto, 406</td>
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<tr>
<td>27</td>
<td>Ibis Barra da Tijuca</td>
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<td>240</td>
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<td>28</td>
<td>Praia Linda</td>
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<td>In operation</td>
<td>63</td>
<td>18 KM</td>
<td>Av. do Pepê, 1430</td>
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<tr>
<td>29</td>
<td>Marbella Barra Hotel</td>
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<td>In operation</td>
<td>42</td>
<td>17,8 KM</td>
<td>Estrada Barra da Tijuca, 431</td>
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<td>30</td>
<td>Sol da Barra</td>
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<td>In operation</td>
<td>20</td>
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<td>31</td>
<td>Novotel</td>
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<td>Predicted to the 1st semester/2015</td>
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<td>13,8 KM</td>
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<td>32</td>
<td>Hotel Monza</td>
<td></td>
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<td>Av. Embaixador Abelardo Bueno, 980</td>
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<td>33</td>
<td>Center Hotel Barra da Tijuca</td>
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<td>34</td>
<td>Link Office Mall &amp; Stay</td>
<td>Flat</td>
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<td>87</td>
<td>9,5 KM</td>
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<td>35</td>
<td>Verano Confort Stay</td>
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<td>418</td>
<td>6,6 KM</td>
<td>Rua Escultor Sergio Camargo, 50</td>
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<td>36</td>
<td>Union Square Brookfield Place</td>
<td>Flat</td>
<td>Predicted to the 1st semester/2016</td>
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<td>6,6 KM</td>
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<td>37</td>
<td>Soho Residence</td>
<td>Flat</td>
<td>Predicted to the 1st semester/2015</td>
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<td>6,6 KM</td>
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<td>38</td>
<td>Midas Residence</td>
<td>Flat</td>
<td>In operation</td>
<td>203</td>
<td>550 M</td>
<td>Estrada dos Bandeirantes, 8,585</td>
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<td>39</td>
<td>Grand Midas</td>
<td>Flat</td>
<td>In operation</td>
<td>288</td>
<td>5,4 KM</td>
<td>Estrada dos Bandeirantes, 6,265</td>
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<tr>
<td>40</td>
<td>Barra Beach Hotel Residência</td>
<td>Flat</td>
<td>In operation</td>
<td>60</td>
<td>17,4 KM</td>
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<tr>
<td>41</td>
<td>Barra Palace</td>
<td>Flat</td>
<td>In operation</td>
<td>450</td>
<td>16,6 KM</td>
<td>Av. Sernambetiba, 2916</td>
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<tr>
<td>42</td>
<td>Ocean Drive</td>
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<td>In operation</td>
<td>40</td>
<td>16,4 KM</td>
<td>Av. Sernambetiba, 690</td>
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<tr>
<td>43</td>
<td>Sunset Drive</td>
<td>Flat</td>
<td>In operation</td>
<td>588</td>
<td>16,2 KM</td>
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<tr>
<td>44</td>
<td>Next Flat Service</td>
<td>Flat</td>
<td>In operation</td>
<td>270</td>
<td>15,3 KM</td>
<td>Av. Lúcio Costa, 3650</td>
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<td>45</td>
<td>Barrabella</td>
<td>Flat</td>
<td>In operation</td>
<td>270</td>
<td>14,2 KM</td>
<td>Av. Lucio Costa, 4700</td>
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<td>46</td>
<td>Golden Coast</td>
<td>Flat</td>
<td>In operation</td>
<td>270</td>
<td>13,1 KM</td>
<td>Av. Lúcio Costa, 6000</td>
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<td>47</td>
<td>Rio Hotel Residência</td>
<td>Flat</td>
<td>In operation</td>
<td>82</td>
<td>12,8 KM</td>
<td>Av. Lúcio Costa, 6250</td>
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<tr>
<td>48</td>
<td>Neolink Offices, mall &amp; Stay</td>
<td>Flat</td>
<td>Predicted to the 1st semester/ 2015</td>
<td>187</td>
<td>10,2 KM</td>
<td>Av. Ayrton Senna, 2500</td>
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<tr>
<td>49</td>
<td>Rio Stay Residence</td>
<td>Flat</td>
<td>In operation</td>
<td></td>
<td>1,7 KM</td>
<td>Estrada dos Bandeirantes, 8505</td>
</tr>
</tbody>
</table>
Barra da Tijuca

Region with the 2nd larger per capita income in Rio de Janeiro
District that grows the most and presents the 2nd GDP in Rio de Janeiro.
Region with larger concentration of restaurants in the city
Large company address
R$ 1.36 billion investment in new commercial center construction;
Wide hotel chain with all comfort standards;
Investments in infrastructure, such as subway, bus transportation and street enlargement;
District which will host the largest 2016 Olympic Games equipment concentration.
Gastronomy in Rio de Janeiro is a mixture from a number of influences, resulting in diversified and enriched flavor meals.

Feijoada, a typical Brazilian meal, comes from Rio de Janeiro and, together with caipirinha, the most famous drink in Brazil, composes the most wanted double by tourists.

World gastronomic influences

More than 900 bars and restaurants, being 100 in Barra da Tijuca
## Transport

### Bus
- 709 bus lines
- 8,862 fleets

### Subway stations
- 36 in operation
- 6 under construction
- 8 under project

### BRT* Bus Lines in Barra da Tijuca region

**TransOeste:**
Express Highway in operation, with 56 km extension that links Barra da Tijuca to Santa Cruz and Campo Grande, and conducts around 220 thousand passengers per day. Nine districts are interconnected by 74 BRT stations (other 8 are under construction).

**TransCarioca:**
Express corridor under operation which links Barra da Tijuca to the International Airport Antônio Carlos Jobim. In total, 27 districts are interconnected along 39 km extension. Around 450 thousand passengers are attended per day by 47 BRT stations.

**TransOlimpica:**
With works completion expected to 2016, this express highway shall connect the main 2016 Olympic Games poles in the city, from Barra da Tijuca and Recreio dos Bandeirantes to Magalhães Bastos and Deodoro. With that, it shall connect TransOeste and TransCarioca regions. Daily, around 400 thousand passengers shall pass through 400 BRT stations, spread along 23 km extension of the highway

* Bus Rapid Transit is a passenger collective transport system which provides quick, comfortable, safe and efficient urban mobility by means of segregated infrastructure.
A Connected Country

86.7 million internet users;

5th country more connected in the world;

R$ 18.7 billion spent in online shopping per year;

More than 150 million mobile lines.
It is worth knowing

**Currency Real (R$)**
Dollar, euro and traveler’s check may be easily exchanged in hotels, authorized banks and currency exchange stores. International credit cards are accepted in almost all establishments.

**Time zone**
It has four different time zones. Brasilia time zone, national standard, is three hours behind the Greenwich Time. In summer time, clocks are advanced in one hour to reduce energy consumption.

**Climate**
Predominantly Tropical. Average temperature varies between 18° C and 28° C.

**Official Language**
Portuguese

**Visas and Passport**
Enter visas are not required for European passports and South American countries. Visas are only required from countries which adopt the same policy with Brazilian passports. Passports shall be valid for, at least, 6 months before the arrival date in the country.

**Voltage**
110 or 220 V

**Tips**
Most restaurants and bars includes 10% tip in the bill, but paying it is an option. When not included in the bill, generally, the tip varies between 10 to 15%. Taxi drives do not expect tips.
Entertainment in Barra da Tijuca

Barra da Tijuca is the most extensive beach in Rio de Janeiro with 18 km fine and clear sands, six kilometers of this beach are urbanized and has different services.

Large malls concentration in the city of Rio de Janeiro

With 18 Km fine and clear sands, six kilometers of this beach are urbanized and has different services.
The main convention center in South America, award granted by World Travel Awards for six consecutive years, is an international reference in modernity and quality for trade shows, conferences, conventions, parties, and national and international shows.

It is not coincidence that Riocentro is the stage of the largest and most important events performed in Brazil, it was selected to host FIFATM 2014 World Cup International Broadcast Centre (IBC).

In the next pages, check why Riocentro is the ideal venue to host your event.
Riocentro Proximities in 2016

- Olympic Park
- Athlete’s Park
- BRT Station
- Olympic Village
- Duplication of Salvador Allende
- RIOCENTRO
Event Area: 87,000 sqm
Parking lot up to 7 thousand cars and 150 cars
4 air-conditioned pavilions

Infrastructure

Grand Mercure Riocentro Hotel
5 stars
306 rooms
550 sqm of meeting rooms
2 restaurants
Swimming pool
Fitness & Spa

Pavilion 1
Total Area: 8,762 sqm
Height: 2.90 m to 11.45 m

Pavilion 4
Total Area: 22,988 sqm
Exhibition hall: 21,453 sqm | Height: 12 m
4 mezzanines of 202 sqm | Height: 2.5 m
Storage room: 319 sqm | Height: 3.80 m to 12 m
Auditorium: 408 sqm | Height: 4 m | Capacity: 600 people
Loading and unloading area
Cafeteria

Pavilion 5
Total Area: 13,478 sqm
Hall: 2,465 sqm | Height: 3.50 m
Reception
Loading and unloading area
Reflecting pool
VIP lounge
Mezzanine

Pavilion 3
Total Area: 22,702 sqm
Exhibition hall: 20,416 sqm | Height: 10 m
4 mezzanines of 202 sqm | Height: 2.50 m
Storage room 1: 682 sqm | Height: 3.80 m to 12 m
Storage room 2: 274 sqm | Height: 10 m
Lounge: 222 sqm | Height: 2.60 m
Auditorium: 1,053 sqm | Height: 4 m | Capacity: 600 people
Loading and unloading area
Cafeteria

Pavilion 2
Total Area: 11,464 sqm
Exhibition hall: 10,706 sqm | Height: 10 m
2 mezzanines of 232 sqm | Height: 2.50 m
Storage room 1: 147.7 sqm | Height: 3.80 m to 10 m
Storage room 2: 212 sqm | Height: 10 m
Loading and unloading area
Cafeteria
GL events
One of the largest world’s event and exhibition groups

GL events Brasil is the sole group in Latin America working in the whole event productive chain

Presence in Pan-American Games in Brazil, London Olympic Games, Rio+20, Confederations Cup, Africa Cup of Nations and World Cup

In charge of Riocentro management since 2006

Present in 20 countries;
36 years of experience;
37 event venues in the world;
More than 4,000 events/year;
3,700 employees;
809 million euros of income in 2013.
Think Green acts in all event stages in order to minimize the impact of its activities in the environment: Organization; Planning; Waste Management.

The responsibility for large global events also includes the protection to the major humankind heritage: nature. Riocentro counts with partners that reuse printed material, canvas, and carpets. In addition, it seeks for the use of sustainable material in events. It also has a waste water treatment plant able to treat 340 m³ waste waters per day.
Large events take place here

Rio Oil & Gas – the 2nd largest world’s oil trade show

IBC - International Broadcast Centre

2007 Pan American Games

Pope Visit - World Youth Day (WYD)
13th Brazilian Week Digestive System

Neurology Congress 2010

Brazilian Congress of Hematology and Hemotherapy 2012

20th Ibero-Latin American Congress of Dermatology
OUR BUSINESS IS TO HOST YOUR EVENT.
MAKING IT UNFORGETTABLE IS OUR BRAND.
Sources:

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6. Riotur - Tourism Company of Rio de Janeiro
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8. ADEMIRJ - Association of Company Leaders in Real Estate Market
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12. Website Viaje Aqui - viajeaqui.abril.com.br
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